



## Steps for Preparation of Floral Decorative Products for Market

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The art of upselling is a skill every business owner should master. Presently, the flower is very blooming business venture all over the world. Flower production is noted as the fastest growing of today's agriculture crop trends. In the market, there is a strong demand for all types of flowers especially for the unique and hard to grow varieties. Various steps for preparations of floral decorative products for market to make more money.

### Garland

Garland is made of only one type of flower or a combination of different flowers. The flowers are tied together with the help of cotton, nylon or silk thread, which is tied together with the help of a needle. Heavy ropes are used. To make the wreaths more beautiful, among the flowers the jari threads are also included. Decorative leaves of certain ornamental plants such as ferns are also used for garland to enhance their appearance. Garlands usually have a pendent or locket also made of flowers and are usually given a heart shape.

### Bouquet

The flower bouquet is a collection of flowers in creative design. Flower arrangements are usually given on special occasions such as birthdays or anniversaries. Traditionally the bride will be in charge of the bouquet, and the Honorable Princess will be in charge during the ceremony.

### Types of bouquets

Usually, bouquets are round and flowers are tied together in a single structure. In recent days, various styles of bouquets have become popular.

#### a). Posy

The posy is a round bouquet. Stems can be removed and stranded or left as is. The posy is round and small and can be easily caught with one hand.

#### b). Crescent bouquet

A crescent bouquet can be symmetrical or asymmetrical. Both the left and right sides of the flowers appear to descend. An equally flowering tree with flowers and greenery arched of the same height on both sides, and asymmetrical, has one long side.

#### c). Arm bouquet

The arm bouquet is also referred to as presentation bouquet or pageant bouquet. Flowers suitable for this type of wedding flower often have long stems, such as calla lilies, orchids

and long-stemmed roses. The flowers are left in their natural state, tied with a large ribbon to tie them together. Popular flower arrangements for the arm flower are calla lily, gladiolus, orchids, long-stemmed roses, delphiniums, and larkspur.

#### d). Freeform/Contemporary bouquet

The freeform bouquet does not have a specific shape or description. In fact, most of the freeform bouquet has leaves from the bouquet.

Tropical flowers are usually used for this type of wedding bouquet. Uniquely shaped flowers are often used. It is popularly used for elegant or contemporary style weddings.



#### e). Single stem bouquet

A single stem bouquet is for someone who loves simplicity. This type of bridal bouquet usually has a flower stalk wrapped in a large ribbon to add extra attention.

#### f). Pomander

A pomander is a flower ball loaded with a ribbon attached to it.

#### g). Cascade bouquet

Also called a fountain bouquet or waterfall, this has many flowers on top of the bouquet and melts down with flowing leaves or ribbons on the bottom.

#### h). Fan

This is just a bunch of flowers attached to a plastic fan. Famous in the late eighties, they were adorned with carnations, the spirit of children and lots of ribbon.

#### i). Hand-tied bouquet

Hand-woven flowers give an unusual feeling. A collection of flowers tied together with a ribbon. Looks like they just got picked up in the garden. This is ideal for ordinary weddings or a garden.

#### j). Oval bouquet

This pile is your own combination of both cascade and circle. Normally, the bottom is smaller than the top, but the overall shape is similar to an oval. This can be applied to almost any style wedding.

#### k). Heart bouquet

The flowers are beautiful, with a shape that connects two arches full of arches at the top as they descend to the bottom of the flowers. Often, the traditional gesture, often seen on Valentine's Day, symbolizes love and affection.



### 1). Mixed flower bouquets

These can be made in the same way as a rose bouquet. Replace small flowers with rosebuds, and use larger flowers in the center of the bouquet.

### Floral Pattern / Flower Rangoli

A floral pattern or 'rangoli' with flowers is a common practice in India. Usually, the petals of various flowers are pulled out and arranged in different patterns. Incomplete flowers of chrysanthemums with small flowers and other flowers can also be used for this purpose.

### Gajra

In South India, flowers such as Crossandra and Barleria are widely used in hair style (gajra). The practice may be to place one or more flowers in a hair dryer or make a short series of minigarland flowers and then do this by fixing the hair or wrapping it in a hair salon. The chain may be made of a single fragrant flower, such as jasmine, tuberose or *Michelia champaka*, or a mixture of flowers and leaves.

### Veni

Veni, a special type of flower arrangement, is widely used in southern India to decorate long hair during certain ceremonies such as a wedding or during the Bharat Natyam dance.

This flower arrangement consists of about 90 cm in length and a venom-like structure 7-10 cm wide can be made of solid cardboard frame or other solid leather pieces where various flowers are arranged in order to completely cover the background frame. This is in line with the hairstyle where hair extensions look low, even though they have their own beauty. The flowers are arranged in a whorl, which takes the form of a cone, the stem-end decreases while the end of the flower comes closer to the whorl.



### Buttonholes

This is usually worn by men on the collar of their coat near the chest, where the arrangement is done by crossing a criss-cross two strands to hold a button hole. This preparation begins by taking a small portion (about 5-10 cm long and 4-7 cm wide) of Thunja leaf or *Asparagus plumosus*, the most commonly used items for this purpose, and then preparing the flower or flower you want. sprout in place with the help of a rope. A small coconut hole is usually inserted under the buttonhole to make it easier to place. To hide the broomstick aluminum-foil can be wrapped around.

### Sehra

Sehra is a hat worn by the groom during the wedding. This decorative veil can be made of flowers or beads and tied to the groom's hat or Pagdi. First of all, the flowers should be carefully selected as they are not suitable for pollen-resistant brides.

In addition, the fragrance of certain flowers can cause dizziness. It is woven together with the help of a cotton or silk band that can be woven or embroidered with stones.

### Dried flower products

#### Potpourri

Potpourri is a mixture of dried, fragrant parts of plants that include flowers, leaves, seeds, stems and roots. The basis of potpourri is the aromatic oil found inside the plant. This oil is not only rich in flowers but also of high-quality during flowering. Therefore, they should be harvested as soon as the plant begins to bloom. A well-mixed potpourri will last for months.

Potpourri is used to make perfume in the air with its continuous fragrances, cabinets and cupboards, to make fragrant note books, to add a final touch to room decorations with attractive baskets or to make personalized gifts to share with friends. In addition to being widely used to create fragrance and beauty, potpourris are also used to repel moths and to protect fur coats from storage.

#### Driftwood

Driftwood wood cleaned on the coast or coast or river by winds, waves, tides or people. It is a type of seafood or tide wrack.

However, any piece of wood can be used as driftwood depending on the opinion of dry flower experts. The pieces are soaked in water for ten days and then dried, wrapped in paper and cleaned. Depending on the appearance and perspective of the individual, they can be used as flower vases, table legs, decorative curios etc.

#### Other dried product

			
<b>Potpourri</b>	<b>Driftwood</b>	<b>Wall Quilt</b>	<b>Lampshade</b>
			
<b>Photoframe</b>	<b>Dried flower candle</b>	<b>Hanging flower &amp; foliage</b>	<b>Topiary</b>