

Agri Articles

(e-Magazine for Agricultural Articles)

Volume: 03, Issue: 02 (MAR-APR, 2023) Available online at http://www.agriarticles.com [©]Agri Articles, ISSN: 2582-9882

Mission "Farm to Fork"

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"UTTAM KHETI MADHYAM BAAN, NIKHAD CHAKRI BHIKH NIDAN"

A farmer who made God saying as his inspiration and understand the deep meaning hidden behind the saying "UTTAM KHETI." And with an enthusiasm and determination took the guru words and made impossible things to possible. It is a story of farmer whose name is Amarjeet singh Dhanoa age is about 55 years



started his mission of "farm to fork" in year 2016. He used to run a dhaba named "KISSAN DHABA". Through dhaba he was serving large number of people by. He is owned area about 2 acre in which he perform organic farming one acre he uses for growing vegetables and in one acre he cultivate sugarcane.

The annual production from both the fields is around 300 to 400kg in the form of processed food as jaggery, sakkar, pickle, garlic, etc. Then in 2016, he look an initiative to fill the stomach with purity inside the food and started organic farming. Earlier he used to visit the various sites for acquiring knowledge of practices inside organic farming. In first three just for household use and grown various vegetables and spices in the farm to observe the challenges that he may face in starting. He grown Tomato, Spinach, Coriander, lettuce, chilli, Garlic and he used all these inside dhaba for serving people through food.

Then he observed that out of 100 people 95 of them appreciated him for the taste and quality of that he was serving there. After that he started growing on large scale and along with vegetables and spices.

After three years he started irrigating organic sugarcane and produced organic gur, shakkar etc. The quality of jaggery produced here is having a lot's of differences basically if we talk about physical appearance it is having an even colour in whole container. Hardness is also more as compare to the market jaggery. Sweetness of jaggery make consumer to buy



without any question. He also help to get rid of various problems like blood pressure etc. Visitors at dhaba also started purchasing the gur and all. And he is continue growing all cereals like moong, urd etc. which are also organic. He is now associated with Punjab agro and attended various training programs KVK Ropar, Mohali, Kapurthala, and various university across India where he had training programs like the Indian institute of Spices Research (ISR), Calicut and at Indian Institute of Horticulture Research (IHR), Bangalore.

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He is also awarded as progressive farmer in various Kisan Mela organised at Mohali, Ropar, and PAU etc. He is also called for special guest's in various institutions to stand and share his experience with the students and motivate them towards adopting organic farming.

Farmer's Message

In every human body there is a soul which is part and parcel of Godhead and it resides in each living body. So to serve God's children it is our duty to serve their plates with purity which makes soul happy, and

ultimately the human body

which in turn provide people work efficiently by having food in its pure form. He says organic farming is not performed to earn money it is performed to serve the people without any profits motive. And also he gave example to all of us that Guru Nanak Dev ji took four round of this earth spreaded the message of God everywhere. But at last 7-10 years he completely engaged in the farming and quoted:



"UTTAM KHETI MADHYAM BAAN, NIKHAD CHAKRI BIKH NIDAN"

So we all should take initiative to follow God and his message.

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