

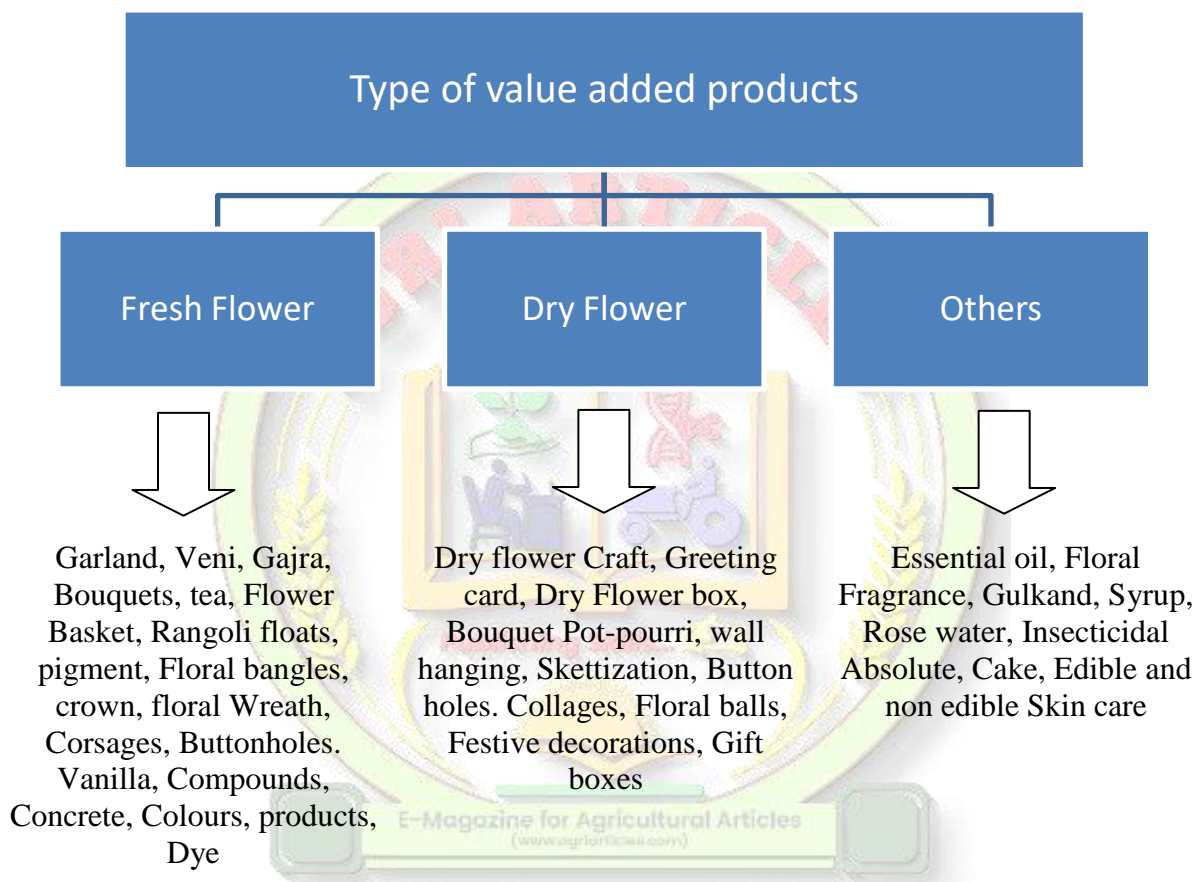
Different Types of Value Added Product of Flowers

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TYPES OF VALUE ADDED PRODUCTS



FRESH FLOWER PRODUCTS

GARLAND – Garland are made of only one type of lower or a combination of different flowers. The flower are held together with the help of a cotton, nylon or a silk thread, inserted in it with the help of a needle. For heavy garlands fine wire strings are used. To make the garlands more gorgeous, in between the flowers threads of jari are also inserted. Decorative foliage of some ornamental plants such as ferns are also used in the garlands to improve its look. Garlands often have a pendants or locket which is also made of flowers and is generally given a heart shape.

SELECTION OF FLOWERS – On the basis of purpose whole use are making garlands are
 1. For marriage ceremonies and welcome parties – jasmine, tuberose, gardenia, marigold, chrysanthemum, tabernaemontana, rose.

2. For pooja purpose – hibiscus, marigold, rose, chrysanthemum, datura, bauhinia, lotus, jasmine, tabernaemontana.

MATERIALS USED –

- Flowers (marigold, jasmine, tuberose, chrysanthemum, rose etc.)
- Foliage & other ornamentals
- Needle
- Threads (cotton, nylon, silk)
- Jari
- Fine wire
- Golden & silver threads



VENI- Veni a special kind of flower arrangement, is widely used in south india to decorate the long plait of hairs (veni) during some ceremonies such as marriage or at the time of bharat natyam dance recital. This flower arrangement consist of about 90cm (depending upon the length of the plait of hairs) long and 7-10cm broad veni-like structure which may be made of a frame of a comparatively hard cardboard or some leathery and tough leaves over which different flowers are arranged decoratively covering completely the background frame. Several decorative material such as jari thread may be used to make the veni more gorgeous. This is attached to a hair style in which the tress of hairs are made into a plait by interlacing. This hair style is known variously in the vernacular as veni, choti and binuni.



MATERIAL USED –

- Flowers (Jasmine, rose, tuberose, chrysanthemum, etc.)
- Threads
- Jari
- cardboard

FLOATS- Floats in floriculture means the flower & ornamental plants are arranged decorated above the water surface in a water fill container.

MATERIAL USED –

- Candle, lamps, marbles, lights, stones, sparkles.
- Plant materials – Lotus, tabernaemontana, marigold, jasmine, water hyacinth, chrysanthemum, rose, tuberose, periwinkle, fern, gerbera, leaves etc.



FLORAL DECORATION

Arrangement and decoration of flowers in way to beautify any area for different purpose by marriage ceremony, birthday party, traditional functions and festivals.

A good flower decorations should have an attractive colour combination or contrast size, quality realness of being ,firmness or thickness, harmony and distinction.

MATERIAL USED –

- Flowers(marigold, jasmine, tuberose, chrysanthemum, rose etc.)
- Foliage & other ornamentals
- Needle
- Threads (cotton, nylon, silk)
- Jari
- Fine wire
- Golden & silver threads
- Garlands, bouquets
- Ribbons
- Floats ,candles etc.



FLOWER BOUQUET

A **flower bouquet** is a collection of flowers in a creative arrangement. Flower bouquets can be arranged for the decor of homes or public buildings, or may be handheld. Handheld bouquets are classified by several different popular shapes and styles. Flower bouquets are often given for special occasions such as birthdays or anniversaries. They are also used extensively in weddings. Bouquets arranged in vases or planters for home decor can be arranged in either traditional or modern styles. Symbolism may be attached to the types of flowers used, according to the culture.

- It is usual practice to present a nice floral bouquet on the occasion of birthdays, marriages or to welcome important dignitaries. Bouquets may be of many types and shapes. The usual shapes are the flat and the round type.
- For making a flat bouquet a hard poster paper and in white or any other pleasing colours matching with the flowers is used having length of 45-75cm. It is given a conical shape by folding the base or cutting the paper in that shape. Over this poster paper aluminium foil(white or colored) may be let to make the bouquet colourfull.
- The spikes are placed flat over this paper by placing the top portion on the broader end and bare stems on the narrower side. The stems may be kept in position by using cello tape. Sometimes ornamental foliage like thuja and *polyalthia longifolia* are also spread over the paper before arranging the flower stems. Flowers like gladiolus or tuberose can be arranged in one plane to cover the whole spread of the paper. Flowers like roses or carnation are arranged in layers on different planes. Jari threads may also be used over the flowers.
- After arrangement, flowers are covered with a cellophane sheet and fixed with the bagging poster paper on the top and sides with the help of staples. The cut bases of flower stems are wrapped with wet moss and the moss camouflaged with the help of some aluminium foil. The stems covering at the narrow end of the bouquet are tide of with thread/twine to prevent displacement. The twine is covered by wrapping around it a beautiful floral-like ribbon. A card may be attached near the ribbon announcing the name of the well wisher along with the message of goodwill.
- For round shape bouquet, the flowers are arranged in a whorl like a cone shape, the stem end becoming tapering while the flower end comes in a round whorl. After arrangement of flowers on the outer whorl, some ornamental foliage are bagged upto make the bouquet gorgeous and decorative. The foliage used for this purpose are ferns, thuja,

Polyalthia longifolia, *Nandina domestica* and crotons. The base of the bouquet is tight firmly with gunny twine, which is camouflaged with a silk ribbon.



MATERIAL USED –

- Flower (Tuberose, Gladiolus, Gerbera, Rose, chrysanthemum, Lilies, Orchids, Carnation)
- Foliages (Thuja, Ferns, Polyalthia longifolia, Nandina domestica, Crotons.)
- Cellophane sheet
- Aluminium foil
- Scissors
- Cello tape
- Poster paper
- Moss & Moss camouflaged
- Threads
- Ribbon
- Name card
- Jari

FLOWER BASKETS

Flower baskets in a decorative basket with flower and foliage arrangements have become popular in marriage ceremonies, birthdays and anniversaries.

For this purpose, a nice baskets, colored tissue paper, ribbons, jari, are required. Sometimes, two or three large long-stemmed chrysanthemum flowers with a few of its leaves will look attractive in a well –designed and nicely patterned cane basket. When only one type of flowers is used, and different types of flower is used in flower baskets. Various type of ornamental foliage can be added to the baskets.

MATERIAL USED –

- Flowers (rose, chrysanthemum, gerbera etc.)
- Ornamental foliage
- Ribbon
- Jari
- Baskets
- Tissue paper



BUTTON- HOLES

This is another fascinating item in floral decoration. These are generally worn by males in their coat collars near the chest, where a provision is made by criss-crossing two threads to hold the buttonhole. But there is no harm if the ladies decorate their hairdo with a buttonhole. Of course, the ladies can also wear this in their coats as the males.



The most suitable flowers for a buttonhole are possibly roses and orchids. But other flowers such as carnation, camellia, and daisy may also be used.

This is prepared by first taking a small portion (about 5-10cm long and 4-7cm broad) of a leaf of a thuja or *Asparagus plumosus*, the most commonly used materials for this purpose, and then fixing the desired flower or flower bud in position with the help of threads.

Often a small coconut broomstick is attached at the base of the buttonhole to facilitate insertion in the appropriate place. Here also jari threads may be used for brightening up the look. To camouflage the broomstick aluminium-foil may be wrapped around.

MATERIAL USED –

- Flower (rose, orchids, carnation, camellia, daisy)
- Foliage (thuja, *Asparagus plumosus*)
- Threads
- Jari
- Aluminium foil

CORSAGES

A **corsage** is a small bouquet of flowers worn on a woman's dress or around her wrist for a formal occasion. Traditionally, they are given to her by her date. Today, corsages are most commonly seen at homecomings, proms, and similar formal events.

- The corsage is worn on a young woman's clothing or wrist for a homecoming celebration or other formal occasions such as prom in some schools around the world.
- In some countries, corsages are worn by the mothers and grandmothers of the bride and groom at a wedding ceremony.
- In some cases, young girls may wear a corsage to a father-daughter dance, and the father may also wear a boutonniere.



MATERIAL USED –

- Threads
- Flowers (Rose, jasmine marigold etc.)
- Foliages
- Jari

FLORAL WREATHS

A wreath is an assortment of flowers, leaves, fruits, twigs, or various materials that is constructed to form a ring.

Wreaths are used typically as household ornaments, most commonly as an Advent and Christmas decorations. They are also used in ceremonial events in many cultures around the globe.

They are usually made from evergreens and foliage and flowers.

OR

An arrangement of flowers, leaves, or stems fastened in a ring and used for decoration or for laying on a grave.

OR

An arrangement of flowers and leaves in a circular shape, used as a decoration or as a sign of respect and remembrance for a person who has died.



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