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From Agriculture to Affluence: The Motivating Story of Charanpal Singh's Poultry Farm

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Poultry farming is beneficial for the production of eggs and meat for commercial purposes. Millions of chickens are raised across the world as a good source of food in the form of eggs and meat. The raising of domesticated birds, such as chickens, quail etc., with the intention of producing meat or eggs for human use is known as poultry farming.

While chickens breed for meat are sometimes referred to as broilers, chicks raised for eggs are typically termed laying hens or layers. The most common and common domesticated poultry species is the chicken; in contrast, relatively little is done with other species, such as ducks and geese. India's poultry industry has grown dramatically and evolved into a thriving sector of the agribusiness. Proper planning, training, and infrastructure are crucial for egg production success. Furthermore, understanding the market potential and economics of the project is essential for profitability.

In Punjab, poultry farming is an essential source of income for many households, especially in rural and urban areas where it frequently provides farmers with a primary or supplementary source of income. Moreover, Punjab's poultry products, particularly chicken sausages, have potential for export. The narrative of Charanpal Singh demonstrates how he took up chicken farming with the help of financial aid and training programs, which produced successful results and inspired him to grow his business. Charanpal Singh achieved success in raising chickens despite not having any land thanks to the Krishi Vigyan Kendra's (KVK) technical assistance and understanding. Furthermore, programs such as the release of enhanced chicken types, like the Punjab brown. The favourable climate create an ideal environment for the poultry industry to thrive. Charanpal Singh raises their income by using improved methods for raising chickens and more carefully choosing their breeds. This success story demonstrate how poultry farming has the ability to improve rural livelihoods and generate revenue in a number of Indian locations.

Charanpal has encountered several obstacles on this long voyage, but his tenacity has overcome them all. In 2018 Pir Sohana, Charanpal's Farm commemorated its silver anniversary, a momentous occasion in the farm's history. But as his calculations and expectations suggested, Charanpal's riches were not as great in the early years as he had thought. He made the decision to get training in the industry after realizing how difficult it is to raise chickens and how strict a method must be used. To fully grasp every facet of chicken farming, Charanpal actively contacted a number of veterinarians, farm owners, attended workshops, conversed with specialists and asked for guidance from others. As of right now, Charanpal is an expert in every facet of raising chickens, including injecting and giving medications.

He has become a seasoned expert in the sector, having a good grasp of which tactics provide the greatest outcomes. The Motivational Adventure of Charanpal's Poultry

Enterprise. Charanpal industrialized the farm as the hen population grew, making it a very productive enterprise. His poultry brand currently yields between 39,000 and 40,000 eggs every day. His two-acre chicken farm is home to 40000 hens.



Charanpal Singh and his Poultry Farm

Chicken feed is primarily a mix of corn and soybean meal plus a mix of stones that is properly formulated by certified animal nutritionists, Charanpal also ensure that each bird gets the right nutrients, at the right time. The feed is given to the birds by an automatic system through pipe. While chicken feed changes as the chickens do, it never contains added hormones or steroids. He regularly checks and separate the diseased bird and proper monthly treatment which consist of different injection are given to the birds for their good health. Charanpal always remember to use biosecurity measures, such as keeping disease-carrying animals apart, to keep disease agents out of the farm and shield chicks from illnesses raised in poultry farms. Allow birds to roam freely throughout the yard, refrain from regularly adding additional hens to the flock, and follow responsible bird care procedures. To keep the poultry habitat healthy, he follows cleaning schedules, gives high-quality feed, and examines the health of the birds on a regular basis.

They have built a structure of a room in a way that consist of proper air circulation which help in reducing heat of room in summers. These amenities ensure the comfort and well-being of the hens at Charanpal's farm. Furthermore, the farm implements sustainability measures such as utilizing tanks for waste disposal. And as this waste is organic waste and is also used in fields. This approach benefits them in fields also. Currently there are 4 workers at Charanpal's Poultry farm. Charanpal sells the 39-40 K eggs that are produced each day to a vendor who visits his farm every day. He sells 4-5 rupees per egg. They currently make between 1.5 and 2 lakhs each month in profit. Charanpal's accomplishments are acknowledged; in fact, his services to the farming industry have earned him a state prize. Moreover, six to seven people are employed on his farm currently. The fact that Charanpal's kids are involved in his business has helped it succeed even more.

Many come to his farm for educational purposes or to learn more about the chicken farming industry. They are now offering classes, phone consultations to clear up any doubts, and training to eager farmers and people interested in this profession.

Persistent education and embracing technological innovations are necessary for success in the agriculture industry, according to Charanpal. Charanpal says to succeed in this work follow crucial procedures like appropriate training, sector selection, and strategic planning to succeed in the poultry farming industry.

Gaining a fundamental understanding of chicken husbandry through training is essential to avoiding expensive errors. Considering your objectives and available resources, select your industry carefully between layers (producing eggs) and broilers (producing meat). His narrative highlights the need of appropriate direction, a start-up capital outlay, and a commitment to growing farm operations in order to achieve sustained success in the chicken farming industry.