



The Story of Sravanth Sundali: A Successful Farmer from Karnal, Haryana

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Beginning

Sravanth Sundali grew up in a small village near Karnal, Haryana where his family had been farming for many years. Like most farmers in the area they grew wheat and rice using traditional methods. They depended on the monsoon rains, fertilizers and pesticides, which had worked well for a long time. But by the time Sravanth took charge of the farm things weren't going well. The soil was losing its fertility and the family was struggling to make a profit. Sravanth knew it was time for a change if they wanted to keep farming. Sravanth wasn't just an ordinary farmer. After finishing his education in agriculture, he learned a lot about the challenges facing farmers like climate change, soil degradation and water shortages. He realized that farming had to be done differently if it was going to last for the long term. This set him on a new journey to change his farm.

Discovering Organic Farming

In 2012, Sravanth attended a seminar about organic farming in Chandigarh and it changed his perspective completely. He learned about how farming could be done without chemicals focusing on natural methods to improve the soil and the crops. Excited by these ideas, Sravanth decided to switch his farm to organic practices, even though most of his family and neighbors thought it was a bad idea. The first few years were tough. Organic farming took a lot more effort than conventional methods. Sravanth had to learn about composting, using natural fertilizers like cow dung and controlling pests without chemicals. He stopped using chemical fertilizers and pesticides entirely and focused on improving the soil naturally. Though the initial results were not great, Sravanth didn't give up. He knew the soil would take time to heal and he continued to experiment with organic techniques trusting that his hard work would pay off.

Expanding the Farm – Horticulture and Dairy Farming

Sravanth realized that he couldn't rely on just wheat and rice. If one crop failed, it could cause big problems. So, he diversified his farm by introducing fruits and vegetables. He planted guavas, pomegranates, tomatoes, spinach and beans all of which required less water and thrived under organic conditions. He also started a small dairy farm. He bought some good-quality cows and began producing organic milk. The cows helped in multiple ways—they provided milk and their dung was used as organic fertilizer for the crops. Sravanth's farm became an example of sustainable farming where everything worked together. He started selling organic vegetables, fruits and dairy products in local markets, branding them as "Sravanth's Pure Organic Farm." People began noticing the difference in quality and soon he built a loyal customer base.

Overcoming Challenges and Achieving Success

Even with his growing success, Sravanth faced many challenges. Organic farming took more effort and the profits weren't immediate. The weather wasn't always on his side either and sometimes he faced financial difficulties. But he believed in his mission and worked hard to overcome these hurdles. Slowly, things started improving. Local grocery stores began selling his organic produce and his farm became a trusted name in the area. People were willing to pay more for his fresh chemical-free products. In 2018, Sravanth received government support through a sustainable agriculture grant. With this funding, he expanded his farm installed solar-powered irrigation systems and improved his storage facilities. His farm became a model for other farmers and many visited him to learn about organic farming.



A Leader in Farming

By 2023, Sravanth Sundali had transformed from a small-scale farmer to one of the most successful farmers in Haryana. His farm now covered 50 acres, producing a variety of organic crops and milk. He received several awards for his innovative farming methods, including the "Krishi Ratna Award." For Sravanth, success wasn't just about making money. His greatest pride came from restoring the health of the soil and helping the local community. He provided jobs to local workers and supplied fresh, healthy food to his customers. He also started a program to teach schoolchildren about organic farming and sustainability, hoping to inspire the next generation of farmers. Sravanth's farm is now a symbol of hope for many farmers in the region. His journey from a struggling farmer to a pioneer in organic farming shows that with the right knowledge, determination and passion it's possible to succeed even in challenging times. Sravanth continues to share his knowledge with others, ensuring that his legacy of sustainable farming will live on.

Conclusion

Sravanth Sundali's journey from a traditional farmer to a pioneer in organic farming is a testament to innovation, resilience and dedication. By embracing organic practices, diversifying his crops and integrating dairy farming, he turned challenges into opportunities and created a sustainable, thriving farm. His success not only brought financial stability but also rejuvenated the land and supported the local community. Through education and mentorship, Rajveer has inspired other farmers to adopt more sustainable farming practices. His farm stands as a model of how determination and the right approach can lead to lasting success, benefiting both people and the environment.