



Fresh for Longer: How Cold Plasma Is Revolutionizing Food Preservation

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The journey of food from farm to table has always been a race against time. Fresh produce begins to lose quality the very moment it's harvested. Bacteria, fungi and natural enzymes quickly set to work breaking food down, while moisture, oxygen and temperature fluctuations accelerate deterioration. Over the years, scientists and food processors have developed many ways to slow this natural decline chilling, freezing, canning, drying, pasteurization and chemical preservatives, among them. These methods have helped keep food safer and available for longer, but each comes with limitations. Some shorten shelf life only modestly, some alter taste or texture, and others raise concerns about nutrient loss or chemical additives. Today, food preservation is entering a new era led by an emerging technology that might sound more like science fiction than reality: cold plasma. Once confined to physics laboratories, cold plasma is now demonstrating remarkable potential across the food industry. Instead of relying on high heat or chemical treatment, it preserves freshness by using electrically energized air to neutralize microbes, all while leaving the food itself cool, intact, and nutritionally rich. Cold plasma is beginning to transform the way researchers, producers and retailers think about food safety and shelf life. It is gentle and efficient, fast yet powerful, and capable of protecting foods without changing their sensory qualities. As demand grows for minimally processed, additive-free, and extended-shelf-life foods, cold plasma is emerging not just as a new technology but as a new philosophy of preservation.

The Limits of Traditional Preservation Methods

Traditional preservation techniques have shaped how society handles food, but they all walk a fine balance between safety and quality. Heat-based methods such as pasteurization and sterilization kill pathogens effectively but can destroy delicate nutrients, alter colour, and create cooked flavours. Freezing preserves quality well but demands high energy and consistent cold storage from factory to consumer something not always feasible, especially in parts of the world with limited infrastructure. Chemical preservatives are efficient and inexpensive but increasingly scrutinized by consumers concerned about artificial additives. Even refrigeration, the most common method for extending shelf life, slows microbial growth rather than stopping it, leaving perishables still vulnerable to spoilage. Cold plasma offers a way to avoid many of these trade-offs. It works without heat, does not rely on synthetic chemicals, and does not significantly alter texture, colour, or flavour. Instead, it harnesses

highly reactive forms of energy that neutralize contaminants faster than most traditional methods.

What Exactly Is Cold Plasma?

To understand cold plasma, it helps to think about the states of matter. Most people know solid, liquid, and gas. Plasma is often called the “fourth state of matter.” It forms when a gas receives enough energy to separate atoms into electrons and positive ions, creating a glowing, highly reactive cloud. Lightning and the aurora borealis are examples of natural plasma. In industrial settings, plasma is used in electronics manufacturing, surface cleaning, and medical sterilization. Cold plasma also known as non-thermal plasma, is simply plasma produced at low temperatures. Instead of heating food like a flame or oven, cold plasma generates a mix of energized particles such as electrons, ions, radicals, ultraviolet light and excited molecules. These particles are extremely reactive, attacking microbial cell walls, damaging DNA and disrupting metabolic processes. For microorganisms, cold plasma is a lethal storm of activity. For the food itself, it is surprisingly gentle. Unlike heat-based processing, cold plasma never brings the product to high temperatures. Most treatments occur close to room temperature, making the technology ideal for fresh produce, meats, dairy, baked goods and ready-to-eat foods that are sensitive to heat.

How Cold Plasma Works in Food Preservation

Cold plasma systems typically rely on electrical discharge. When electricity passes through a controlled atmosphere, often normal air, sometimes combined with oxygen or noble gases, it generates reactive oxygen and nitrogen species (ROS and RNS). These molecules are central to the antimicrobial effect. They interact with cell membranes, proteins, and genetic material of microbes, weakening or destroying them. One of cold plasma’s greatest strengths is its ability to reach irregular surfaces. Fresh produce often has creases, stems, pores or textured skin that make sanitization difficult. Bacteria and fungi can hide in microscopic niches where washing or surface chemicals have limited effect. Cold plasma’s reactive species penetrate cracks and crevices easily, creating a uniform treatment even on the most complex surfaces. Depending on the design, food may be exposed directly to cold plasma in chambers or receive treatment indirectly through plasma-activated air or plasma-activated liquids. The versatility of these approaches allows processors to treat delicate foods in ways that minimise moisture loss, maintain firmness and preserve sensory profile. A scientific illustration showing in Figure 1, reactive species from cold plasma interacting with microbial cells, disrupting membranes and genetic material.



Figure 1. Cold Plasma Mechanism on Microbes

Where Cold Plasma Is Proving Most Useful

Cold plasma has been tested across many food categories, and results consistently show strong microbial reduction without compromising quality. Fresh fruits and vegetables benefit significantly because they are highly sensitive to heat and often consumed raw. Strawberries, apples, tomatoes, leafy greens, and berries have all shown extended shelf life when treated with cold plasma. The technology inhibits molds, yeasts and bacteria while preserving crispness, colour and aroma. Meat and poultry are another promising category. Cold plasma reduces pathogens such as *Salmonella*, *Listeria*, and *Campylobacter* on surfaces without overheating the product. This is valuable for fresh-cut meats, packaged poultry or ready-to-eat slices where safety is paramount but quality must be preserved. Bakery products especially those prone to mold, can also gain days or weeks of shelf-life extension through cold plasma surface treatment. Dairy applications such as treating packaging materials or sanitizing equipment surfaces are increasingly studied. Even grains, nuts, and dry foods have shown positive results.

One Technology, Many Advantages

The promise of cold plasma lies not only in microbial control but also in the broader benefits it offers to food systems. Because treatments occur at low temperatures, nutrients such as vitamin C, antioxidants and phytonutrients remain intact. The lack of chemicals supports clean-label trends and appeals to consumers seeking fewer additives. Energy use is often lower compared to systems that require heating or prolonged refrigeration. Cold plasma works fast often within seconds to a few minutes, supporting high-throughput processing. For industries dealing with large volumes, this speed provides an important operational advantage. From an environmental standpoint, the technology is attractive because it uses air or simple gases, leaving no harmful residues. After treatment, reactive species revert to harmless oxygen and nitrogen, meaning there is no chemical footprint.

Improving Packaging and Supply Chain Safety

Cold plasma is not limited to treating food directly. It can also play a role in sanitizing packaging materials, which are a major transmission point for microbes. Plastic films, cardboard boxes, and even biodegradable packaging can be disinfected quickly without damaging their structure. Some researchers are exploring plasma-treated packaging films that possess antimicrobial properties, creating an invisible shield around food during storage. This could reduce food waste dramatically, particularly for perishable items that lose quality quickly. Cold plasma also supports supply chain safety. Fresh produce, meats, or processed foods can be treated after harvest, before transport, or even during packaging. This flexibility helps maintain quality from the moment food leaves the farm until it reaches the consumer. Fresh fruits being treated in a cold plasma chamber to extend shelf life are shown in Figure 2.



Figure 2. Cold Plasma Treatment of Fresh Produce

Challenges and Considerations

As promising as cold plasma is, several questions remain before it becomes mainstream. Equipment cost is still relatively high, especially for large-scale continuous systems. Researchers are also studying how to tailor treatments to different foods, since each product has unique surface characteristics and moisture levels. Regulatory frameworks are developing but not uniform worldwide. Some countries have approved cold plasma for specific uses, while others require additional safety data. Ensuring consumer understanding is another challenge; the word “plasma” may evoke unfamiliarity, so clear communication will be essential. There is also interest in studying long-term effects on packaging materials, the stability of treated products during extended storage, and optimization of treatment intensity to avoid any unintended chemical changes. Fortunately, most studies show minimal alteration to food quality when plasma is properly applied.

The Future: Cold Plasma in Every Food Facility?

The future of cold plasma points toward integration with other intelligent technologies. It may become part of robotic handling lines, automated packaging systems and digital quality monitoring platforms. Because treatments are fast and residue-free, cold plasma fits neatly into automated workflows where speed and hygiene are priorities. Small, portable cold plasma devices could one day allow farmers to treat produce immediately after harvest. Retailers could install plasma units to refresh fresh foods and extend shelf life on display. The food-service industry may adopt cold plasma to sanitize high-contact surfaces or utensils more efficiently. Researchers are exploring plasma-activated water enriched with reactive species as a sanitizing agent for washing fresh-cut products. This approach could significantly reduce water usage and improve microbial safety in processing plants. As climate change affects food distribution and spoilage risks, cold plasma could help stabilize supply chains. It extends freshness without heavy energy dependence, making it attractive for regions lacking cold storage facilities. In short, cold plasma belongs to a growing group of innovative preservation methods designed to protect food while respecting its natural qualities. It offers a vision of food safety that aligns with modern expectations: fresh-tasting, minimally processed, environmentally responsible, and scientifically robust. A futuristic representation of cold plasma units installed in an industrial food production facility is shown in Figure 3.



Figure 3. Cold Plasma System Integrated in Processing Line

The Science Behind Shelf-Life Extension

Cold plasma works not only by killing harmful microbes but also by slowing down the processes that cause spoilage. Many fruits, vegetables, and meats undergo natural enzymatic reactions that lead to browning, softening or off-flavours. Cold plasma generates reactive species that temporarily inactivate these enzymes, slowing deterioration. Additionally, plasma can reduce ethylene production on fresh produce the natural plant hormone responsible for ripening. This means apples, bananas, tomatoes and leafy greens could potentially stay fresh for longer during storage and transport. Microbial reforms take longer after plasma treatment because surviving cells are weakened, unable to repair damage efficiently. This increases the time between contamination and noticeable spoilage, giving food more shelf life without freezing or chemical preservatives.

A Cleaner, Safer Approach to Food Preservation

One of the most appealing aspects of cold plasma is that it leaves almost no trace. Reactive molecules revert quickly to atmospheric gases, meaning the food is free of residues. Unlike chlorine washes or chemical fumigation, plasma does not create harmful byproducts or alter flavor. In a world increasingly attentive to sustainable processing, low-waste technologies, and clean-label foods, cold plasma fits seamlessly. It offers a way to ensure safety without compromising natural characteristics and without introducing new environmental burdens.

As the world continues to search for preservation solutions that support both safety and authenticity, cold plasma stands out as one of the most promising innovations on the horizon. A conceptual visualisation shown in Figure 4 of packaging films treated with cold plasma to enhance antimicrobial protection.

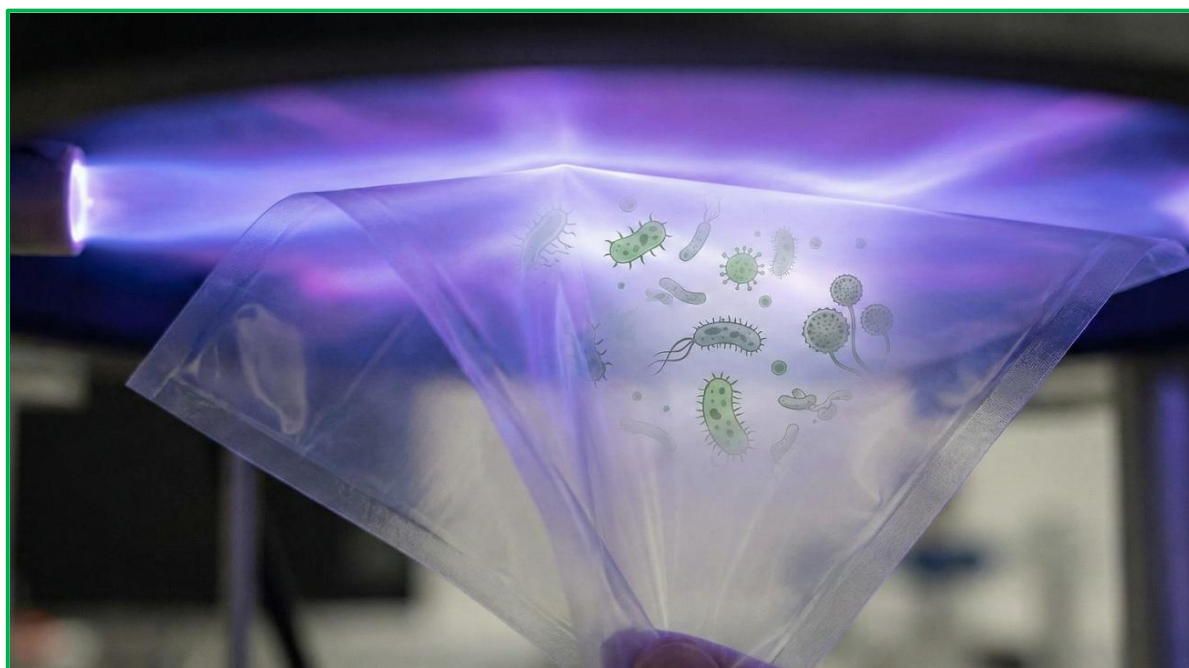


Figure 4. Plasma-Activated Packaging

Conclusion

From ancient preservation methods to modern technological breakthroughs, humanity has continually sought ways to extend the life of food while preserving its quality. Cold plasma represents one of the most exciting advances in this ongoing journey. It eliminates microbes without heat, protects food without chemicals, and preserves freshness without compromising flavour, colour, or texture. As researchers refine the technology and industries adapt to new

capabilities, cold plasma may become a familiar part of food processing, not as a futuristic novelty, but as a reliable, gentle and sustainable method of keeping food fresh. In the years ahead, cold plasma could help reduce food waste, improve safety, and support global food security. It has the potential to redefine our expectations of shelf life and create a world where food remains closer to its natural state for longer. Cold plasma does not simply preserve food; it safeguards freshness itself, bringing science and nature closer together in the pursuit of better nourishment for all.

References

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