



When AI Predicts the Monsoon: Will Local Rainfall Forecasts Change Farmers' Sowing Decisions?

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AI can now forecast rainfall with striking accuracy. But accuracy alone does not put seed in the ground at the right time this is the story of what it takes for a forecast to become a farmer's decision.

A farmer is standing at the edge of a field, seed bag in hand, ready to sow. The question running through their mind is not really "will it rain this monsoon?" Everyone already expects the monsoon to arrive, eventually. The question that actually matters is narrower and far more urgent: Will there be enough rainfall after I sow for the seed to germinate and when should I actually enter the field? Get this wrong, and the consequences are concrete. Sow too early, before a reliable follow-up rain, and the seed may fail to germinate, forcing a costly re-sowing. Sow too late, and the crop loses precious growing days. A gap of just a few days between rains can be the difference between a good stand of young plants and wasted seed, wasted fertilizer, and a real financial loss for the season. This scenario is illustrative, not a documented individual case but it captures a decision millions of farmers make every year, largely on intuition, memory of past seasons, and word of mouth. Increasingly, artificial intelligence is being built to help answer that decision more precisely. The evidence so far from Ghana to India offers a useful, if still incomplete, picture of what that might look like.

The Monsoon Is Not One Date

For decades, "monsoon forecasting" has often meant a single headline: a date on which the monsoon is expected to arrive somewhere in the country. But a national or regional onset date is not the same thing as knowing what will happen in a particular farmer's field. This gap is well documented. India's national monsoon onset forecast anchored to Kerala has little correlation with local rainy-season dates elsewhere in the country where the India Meteorological Department's national onset forecast for Kerala has little correlation with local rainy season dates elsewhere. In other words, knowing when the monsoon "arrives" in one part of India tells a farmer in another region very little about what to expect on their own land. Farmers, however, make decisions at a much finer scale than a national headline at the level of the village, the field, the specific crop, and the specific farm operation planned for that week. Closing this gap between broad national forecasting and farm-level relevance is precisely the challenge that AI-based local forecasting is being built to address.

What Can AI See That Traditional Forecasting May Miss?

Machine learning models are increasingly capable of finding complex patterns in weather and rainfall data that older statistical approaches struggle to capture. A few technical terms are worth briefly unpacking, since they appear throughout the evidence base:

- **Bi-LSTM** (Bidirectional Long Short-Term Memory) is a type of neural network well-suited to time-series data like rainfall, because it can learn from patterns moving both forward and backward in time.
- **XGBoost** is a machine-learning technique that builds many simple decision rules and combines them into one strong predictive model.
- **ANFIS** (Adaptive Neuro-Fuzzy Inference System) blends neural networks with fuzzy logic, useful for modelling rainfall where relationships are not strictly linear.
- **Bayesian statistical models** work with probabilities rather than fixed predictions, allowing forecasts to express a degree of confidence or uncertainty rather than a single hard number.

None of this needs to be memorized. The broader point is this: **AI is becoming increasingly capable of extracting useful patterns from complex rainfall and weather data**, often at lower computational cost than older physics-based forecasting systems machine learning models now matching or exceeding traditional numerical weather prediction at a fraction of the computational cost. The performance numbers reported across different studies are genuinely striking, though they come from different places and should not be blended together:

Model / Approach	Location	Reported Performance
Bi-LSTM (on-device AI)	India	92% mean accuracy, versus 85% for LSTM and 80% for ARIMA 92% mean accuracy vs. 85% LSTM, 80% ARIMA
XGBoost regression	Tamil Nadu, India	Outperformed ARIMA, LSTM, and exponential smoothing Outperformed ARIMA, LSTM, exponential smoothing
ANFIS (neuro-fuzzy)	Ethiopia (92 stations)	Nash-Sutcliffe efficiency of 0.995 Nash-Sutcliffe efficiency 0.995
Decision Tree classifier	Saudi Arabia	96.1% accuracy, the highest among six classifiers tested 96.1% accuracy, highest among six classifiers

From Forecast Accuracy to Farm Decisions

This is the heart of the matter: a forecast has value only when it changes a useful decision. Rainfall timing connects to a whole chain of farm operations, not just the sowing date:

Sowing: When is it safe to enter the field and plant? **Fertilizer application:** Should fertilizer go down before or after an expected rain? **Herbicide application:** Could an incoming rain wash the application away before it works? **Irrigation:** Can scheduled irrigation be delayed or reduced if rain is expected? **Pest management:** Does expected rainfall shift the best window for pest-control operations? **Harvesting:** Should harvest be brought forward or pushed back? The clearest documented evidence of forecasts actually changing behaviour across this chain comes from northern Ghana, not India. It is worth being precise about that distinction throughout this article **evidence from Ghana is not automatically evidence about Indian farmers**, even where the underlying technology is similar. In the Ghana case, farmers using a hydroclimate information service adjusted not only sowing schedules but also fertilizer and herbicide timing, avoiding chemical application before rain that would wash it away and increase pollution Farmers also adjusted fertilizer and herbicide timing based on rainfall predictions, avoiding application before predicted rain that would wash away chemicals and increase environmental pollution. Harvesting decisions shifted too Harvesting schedules shifted as well, with 83% of farmers changing groundnut, soya bean, and maize harvest timing based on soil moisture and rainfall forecasts.

89% Changed Their Sowing Schedule, What Does That Really Mean?

The single most striking behavioural statistic in this evidence base comes from the DROP app, a hydroclimate information service used by farmers in northern Ghana. Among its users,

89% reported changing their sowing schedules based on soil-moisture forecasts, timing sowing to more optimal conditions to increase yields and avoid costly re-sowing. 89% changed their sowing schedules based on soil moisture forecasts, sowing when conditions were more optimal to increase yields and prevent costly re-sowing. Farmers reported that delayed second rainfall after initial sowing prevented seed germination, forcing re-sowing and financial loss. Forecasts from the app could prevent such losses. It would be a mistake to write "AI changed the behaviour of 89% of farmers everywhere." That is not what this finding shows. What it demonstrates, more precisely, is this: **When weather information is timely, locally relevant, and connected to a concrete farm decision, farmers can and do use it to change behaviour.** That is a meaningful finding for agricultural extension — not because it proves AI forecasting works everywhere, but because it proves the basic mechanism can work when the conditions are right: local relevance, a clear decision to attach the information to, and delivery through a trusted channel.

India: Can AI Make the Monsoon More Local?

Turning to India specifically: in 2025, a government-led programme deployed AI-based subseasonal monsoon-onset forecasts to **38 million farmers across 13 states**, and the system successfully predicted an anomalous early-summer dry period. A government-led program in 2025 deployed AI-based subseasonal monsoon onset forecasts to 38 million farmers across 13 states, successfully predicting an anomalous early-summer dry period. The system combined benchmarked AI weather-prediction models with a Bayesian statistical model that incorporated "evolving farmer expectations," producing probabilistic, location-specific onset forecasts with lead times exceeding one week. The system blended benchmarked AI weather prediction models with an "evolving farmer expectations" Bayesian statistical model to produce probabilistic, location-specific onset forecasts at lead times exceeding one week. This directly addresses the gap described earlier — the mismatch between a single national onset date and the reality that most publicly available forecasts previously offered only one date for the whole country or lacked the lead time farmers actually need to plan around. Evidence shows farmers can use information about local rainy season onset to adjust input and planting decisions, but most publicly available forecasts previously provided only a single date for the entire country or lacked the lead times needed for planning. This is a genuine shift in ambition from "When will the monsoon arrive in India?" toward "What is the likely rainfall situation for this specific agricultural region, and what should farmers consider doing about it?" It is important, though, to be precise about what has been demonstrated here: skillful, probabilistic, location-specific forecasting reaching farmers at scale. Whether and how consistently those 38 million farmers changed sowing or input decisions as a direct result is not detailed with the same specificity as the Ghana behavioural data in the available evidence.

The Real Innovation May Be "Decision-Oriented" Forecasting

A useful way to reframe all of this: farmers do not need weather information for its own sake. They need it for decisions. A simple framework captures the difference:

Forecast → Interpretation → Agricultural recommendation → Farmer decision → Farm action → Outcome → Feedback

A weather alert that simply states a probability of rain stops at the first step. A genuinely useful agricultural advisory carries the information all the way through to a recommendation the farmer can act on — and, ideally, closes the loop by learning from what actually happened.

A Forecast Is Useful Only If It Arrives in Time

Timing is not a side detail — it is central to whether a forecast is useful at all. The right forecast depends on the decision it needs to support: A forecast of rainfall in the next 24 hours is highly useful for deciding whether to spray today. A forecast for the next few weeks is more useful for deciding when to sow. A full seasonal forecast is valuable for water-

resource planning or crop insurance, but may say little that is directly actionable at the level of a single field. Seasonal-scale forecasts may not be useful for farmers at granular scale, though valuable for water resource and insurance planning. In other words, there is no single "right" forecast; there is only the forecast that matches the decision window a farmer is actually facing.

Local Rainfall Matters More Than a Weather App Notification

Consider the difference between two kinds of messages:

Generic: "70% chance of rain."

Decision-oriented: "Rainfall is likely during the next 24–48 hours; therefore, consider whether today's planned operation should be postponed."

These are illustrative examples, not actual outputs from any system described in the evidence, but they show why raw probability numbers, on their own, often require interpretation before a farmer can use them. A percentage chance of rain says little about what to actually do. Translating that percentage into a concrete suggestion tied to a specific operation is where much of the practical value lies.

Can AI Predict the Rain — But Not the Farmer?

Here is a point too easily lost in discussions of forecasting accuracy: a forecast does not automatically produce action. Two farmers could receive the exact same rainfall forecast and make entirely different decisions, shaped by their own prior experience, their perception of risk, how much they trust the source, their farm size, their crop, whether they have access to irrigation as a backup, their access to inputs, their financial cushion, what their neighbours are doing, and how accurate past forecasts have turned out to be. This is why behavioural research matters as much as meteorological research here. It is worth stating plainly: The future of AI weather advisory is not only a meteorological problem; it is also a behavioural and extension problem. A technically brilliant forecast that a farmer does not trust, does not understand, or cannot act on is, in practical terms, no better than no forecast at all.

Trust: The Missing Variable in AI Forecasting

Why might a farmer hesitate to follow an AI-generated forecast? A recurring theme in the evidence is that a **lack of interpretability in AI models poses a real obstacle to farmer trust and uptake**. Lack of interpretability in AI models poses obstacles to farmer trust and uptake. This raises a set of practical questions any advisory system has to answer: Can the farmer actually understand what the forecast is telling them? Does it communicate uncertainty honestly, rather than implying false certainty? What happens, and what is communicated, when the prediction turns out wrong? How should farmers handle two forecasts that disagree? Who verifies the information reaching them? And can farmers check the forecast against what they are observing locally? Probabilistic forecasting expressing outcomes in terms of likelihood rather than certainty is a more honest way to communicate weather, but it also asks more of the reader. Communicating uncertainty clearly, rather than pretending rainfall can be predicted with certainty, has to be treated as a design requirement, not an afterthought.

When the Forecast Is Wrong

No forecasting system, however sophisticated, is infallible and pretending otherwise would undermine trust faster than an occasional wrong forecast itself. The DROP app's hybrid forecast, which combined scientific and local rainfall data in Ghana, achieved a strong probability of detection of 0.9 but this came with elevated false-alarm rates. The app's hybrid forecast integrating scientific and local rainfall forecasts achieved a probability of detection of 0.9, though with elevated false alarm rates. In plain terms: the system was good at catching real rainfall events, but it also sometimes predicted rain that didn't arrive. This is a meaningful trade-off. A system tuned to rarely miss real rain events will tend to raise more false alarms; a system tuned to avoid false alarms risks missing real events. Local microclimates, shifting weather patterns, and gaps in underlying data all add further

uncertainty. The honest response is not to claim AI has solved this trade-off, but to communicate it transparently to the people relying on the forecast.

The Last-Mile Problem: From Cloud to Crop

Even a highly capable AI model is only as useful as the infrastructure and support around it. The evidence base is specific about the barriers involved:

- **High deployment costs** of AI and IoT technologies remain prohibitive for small-scale farmers. High deployment costs of AI and IoT technologies remain prohibitive for small-scale farmers.
- **Technical expertise gaps** in rural areas make it harder to manage and maintain these systems. Technical expertise gaps in rural areas hinder system management and maintenance.
- **Data scarcity** limits how well AI models can be trained, especially where meteorological infrastructure is sparse. Data scarcity limits AI model training, particularly in regions with sparse meteorological infrastructure.
- **Coarse microclimate resolution** in many classical forecasting systems misses the small-scale detail that field-level decisions actually need. Coarse microclimate resolution in classical forecast systems misses small-scale detail needed for field-level decisions.

This raises an important question: **can a highly sophisticated AI model deliver genuinely useful advice if the underlying local weather data are weak?** The honest answer is that better AI cannot fully compensate for poor or insufficient underlying data. Model sophistication and data quality are not substitutes for each other — both need investment. **AI predicts. Extension interprets. Farmers decide. Field experience verifies.** In this model, the future extension worker becomes something closer to a weather interpreter and risk communicator someone who can translate a probabilistic forecast into a concrete recommendation, who understands enough about AI-generated advisories to explain their limits honestly, who helps manage the behavioural side of adoption, and who brings local knowledge that no model fully captures. This connects meteorology directly to the older, well-established work of agricultural extension, rather than treating AI forecasting as something separate from it.

Imagine the Future Farm Advisory

Here is one plausible future scenario not a guaranteed capability, but a coherent extension of what the evidence already shows is technically possible. A farmer receives a message in their local language: *"Rainfall is likely during the next 48 hours."* Behind that single sentence, a system has already considered the farmer's crop, its growth stage, current soil moisture, the weather forecast, market conditions, and the specific farm operation planned for that week. An extension worker is available to help interpret the message if needed. The farmer then decides sow, wait, irrigate, spray, fertilize, or harvest based on their own judgment, informed by this layered advisory. This scenario deliberately combines elements that, in the current evidence, exist in different places and different systems. It is offered as a future possibility to aim toward, not as a description of an existing, unified capability.

From "Weather Forecast" to "Weather Intelligence"

The conceptual shift running through this whole discussion can be summarized as a chain: Weather data → Weather forecast → Agricultural interpretation → Decision intelligence → Farmer action

Each step adds something the previous one lacks. Raw data becomes a forecast through modelling. A forecast becomes agriculturally meaningful through interpretation. Interpretation becomes decision intelligence when it is tied to a specific, actionable choice. And decision intelligence only matters once it translates into an actual farm action.

What India Should Do Next

1. **Expand local weather observation networks**, since sparse meteorological infrastructure limits how well AI models can be trained.

2. **Improve village- and field-level forecast resolution**, moving beyond coarse regional outputs.
3. **Integrate AI forecasts directly with agricultural advisory content**, rather than delivering raw weather data alone.
4. **Deliver forecasts in local languages and voice formats**, to reach farmers regardless of literacy or device access.
5. **Communicate uncertainty clearly**, rather than presenting probabilistic forecasts as certainties.
6. **Build farmer trust through extension workers and KVKs**, who can interpret and vouch for digital forecasts.
7. **Invest in behavioural research on forecast adoption**, not just model accuracy.
8. **Evaluate actual farm outcomes** — sowing dates, input use, yield, income — not model performance metrics alone.
9. **Ensure equitable access for small and marginal farmers**, given the documented cost barriers to AI and IoT deployment.

Develop feedback mechanisms so that farmer observations can improve future forecasts, closing the loop rather than leaving it one-directional

Conclusion: Prediction Is Not the Same as Action

The monsoon will always carry uncertainty. No amount of AI sophistication changes that basic fact of a variable climate. What better local forecasting may offer is not the elimination of uncertainty, but the ability to manage it more intelligently — narrowing the range of guesswork a farmer has to rely on, and giving that guesswork a firmer, more local foundation. The future of agricultural weather advisory should be understood as a chain: **Prediction → Communication → Decision → Action → Learning**. The most important innovation in this space may not turn out to be the AI model with the single highest accuracy score. It may instead be the system that successfully connects AI, weather data, local knowledge, extension support, farmer behaviour, and timely action into one coherent chain. **The future question is no longer only whether AI can predict the rain. It is whether that prediction can reach the farmer early enough and clearly enough to change what happens in the field.**

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